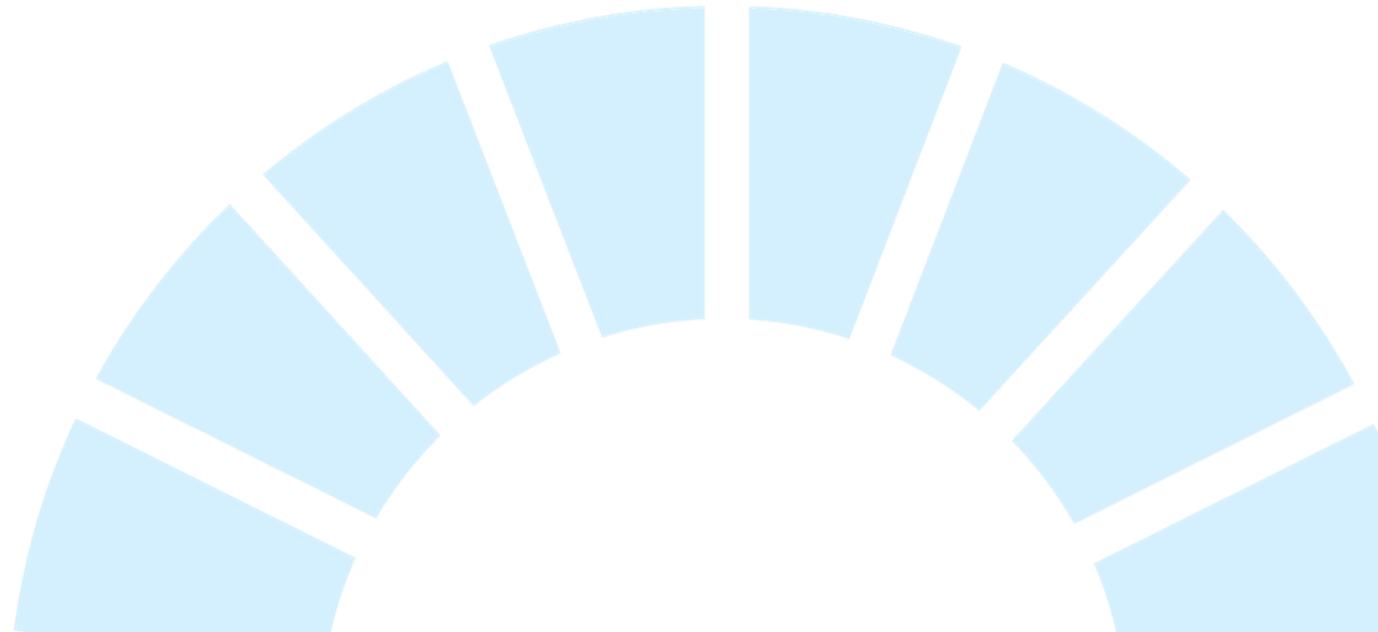




# **Transforming Our World: 2030 Agenda for Sustainable Development**



# About UNDP

**Mandate: Promote sustainable human development with an emphasis on an integrated development approach**

- UN's largest development organization
- Existed since 1966
- On the ground in over 170 countries
- 16.000 employees around the world



*Empowered lives.  
Resilient nations.*



# About Business Call to Action



- Hosted by UNDP, the Business Call to Action (BCtA) is a global joint advocacy platform that works to accelerate progress towards the Sustainable Development Goals (SDGs) by challenging and supporting companies to develop **inclusive business models that offer the potential for both commercial success and development impact** by benefiting low income communities
- BCtA work is built around three reinforcing pillars:



**Global Leadership Platform** providing recognition and visibility to credible inclusive business commitments



**Knowledge and Support** on inclusive business maturity and SDG focused impact measurement



**Advocacy** to create a more enabling inclusive business environment



203

MEMBER COMPANIES

67

COUNTRIES

200+ M

PEOPLE REACHED

Partners:



Ministry of Foreign Affairs of the Netherlands



Swiss Agency for Development and Cooperation SDC



# What are the SDGs?



[SDG Video click here](#)



# Historic progress since 1960

Development	1960	2015
Population	3 billion	7 billion
Life Expectancy	50 years	70 years
Children per woman	5 children	2,4 children
Child mortality	18%	4.3%
Extreme poverty	60%	14%



# State of the World Today

- Poverty and Inequality
- Demographic trends
- Health
- Education
- Gender
- Environmental trends
- Food security
- Migration



# The 2030 Agenda for Sustainable Development

- Adopted by the General Assembly on 25 September 2015
  - January 2016 – December 2030
- Consists of:
  - Declaration
  - 17 Sustainable Development Goals (SDGs), 169 targets
  - Means of implementation and renewed global partnership
  - Framework for review and follow-up



**General Assembly**

Distr.  
21 Octo

Seventieth session  
Agenda items 15 and 116

**Resolution adopted by the General Assembly on 25 September 2015**

*[without reference to a Main Committee (A/70/L.1)]*

**70/1. Transforming our world: the 2030 Agenda for Sustainable Development**

*The General Assembly*

*Adopts the following outcome document of the United Nations summit for the*



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD





# Another Way to Look at SDGs – The Five Ps



# What's New?

- Result of a **participatory process**. The process to design the 2030 Agenda for Sustainable Development was informed by a **public consultation at a scope unprecedented in UN history**.
- Wider scope, beyond the predominantly '**social**' goals of MDGs, incorporating more fully aspects of **economic** and **environmental** sustainability, aspiration for peaceful and inclusive societies.
- More **ambitious** agenda, to eliminate rather than reduce poverty, with more demanding targets on health, education, gender equality.
- **Universal, transformative and indivisible**



# Key Principles

## Universality

Goals and targets are relevant to all countries and to all actors including governments, private sector, civil society, academia, etc.

## Integration

Balancing all three sustainable development dimensions: social, economic growth and environmental protection

## No one left behind

Go beyond averages. The SDGs should benefit all – eradicating poverty and reducing inequalities





# So now it's about implementation



# A Roadmap Toward SDG Implementation

**I. Alignment: Assessing national priorities and the SDGs**

**II. Defining an Institutional Coordination Mechanism**

**III. From planning to action: Prioritizing SDG accelerators**

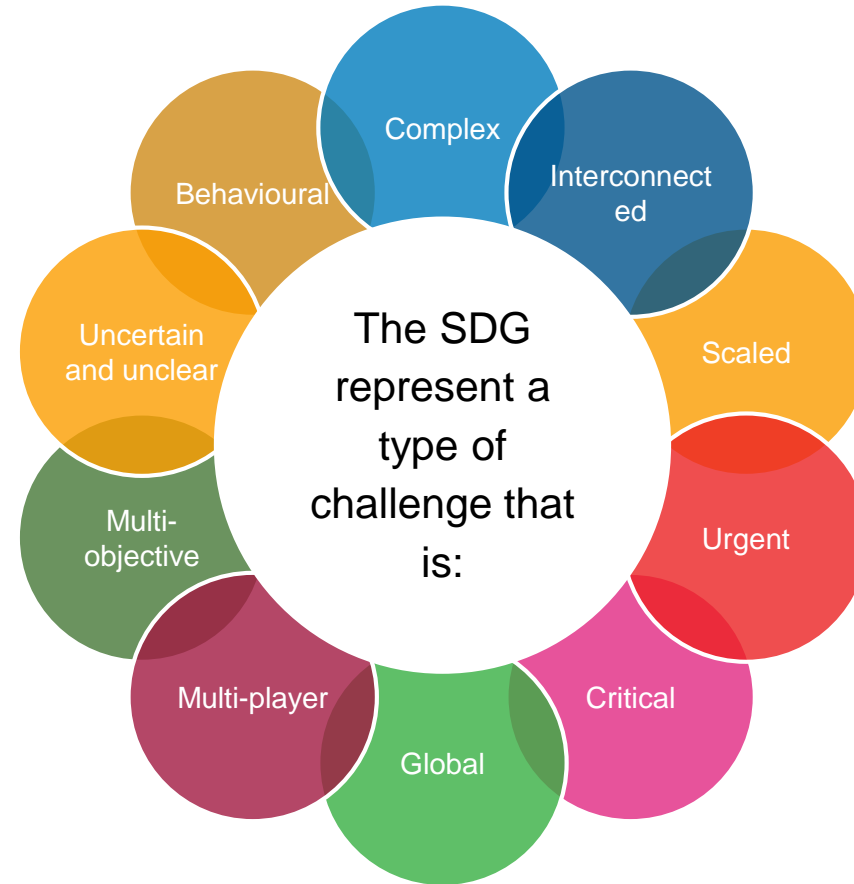
**IV. Integrating SDGs into budgets and financing the SDG agenda**

**V. Data, monitoring, and reporting**

**VI. Advocacy, resources and partnerships**



An unprecedented  
class of challenge  
requiring a set of  
approaches that are  
uniquely tuned to its  
complexity and nature



# Collaborative Action

Working together is **not optional** anymore.

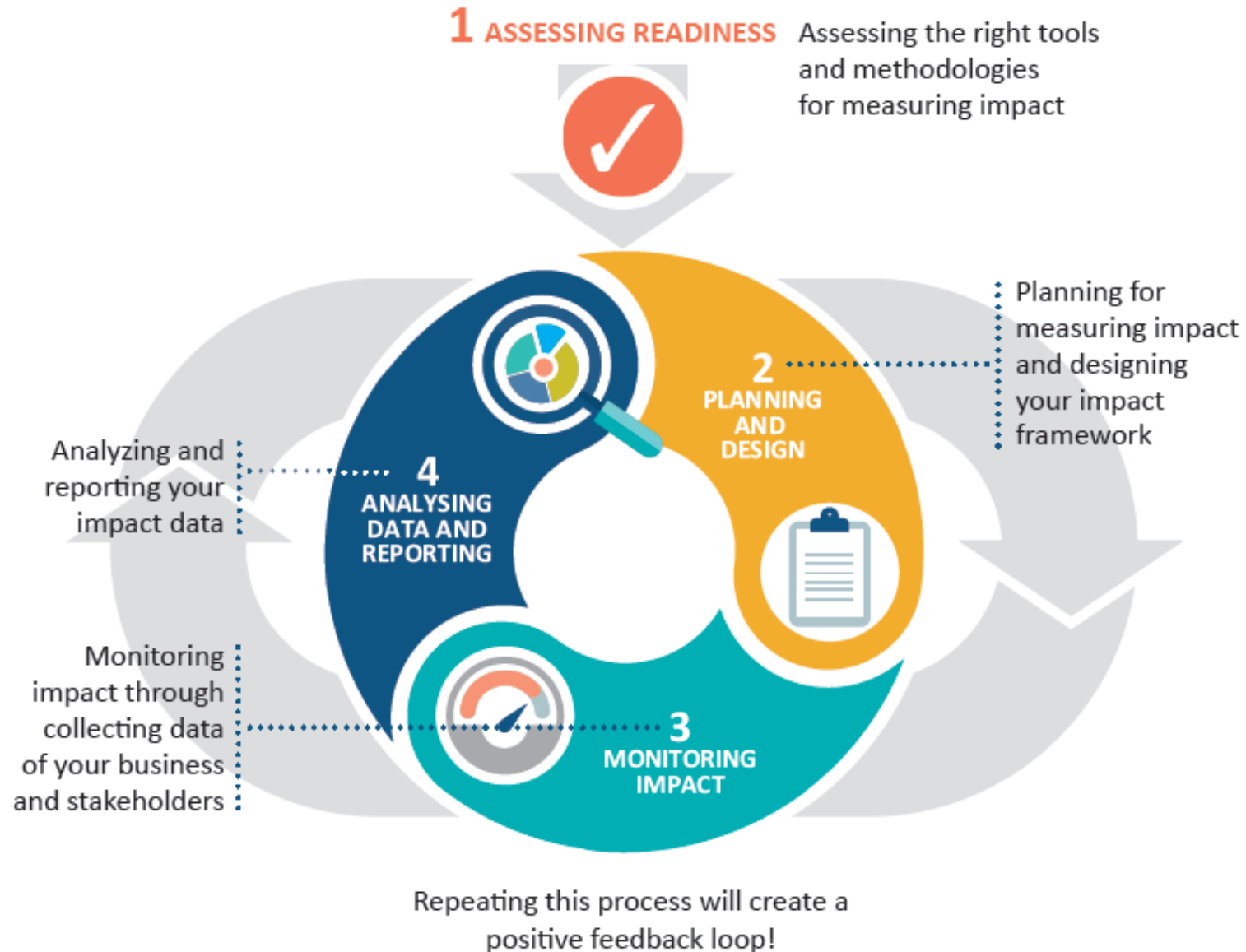
**Innovative, integrated** solutions and approaches ensure inclusive growth and sustainable development.

Fostering effective and efficient relationships across different sectors is essential.

**Our actions and solutions are linked**



# Focus on Impact Measurement





# The Private Sector contribution to the SDGs is essential

Governments cannot achieve the SDGs alone.

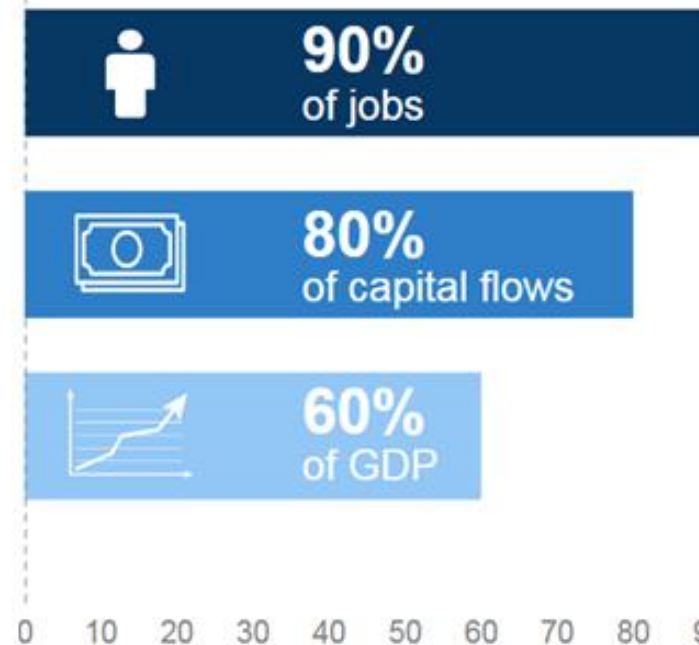
The private sector's innovation, creativity, technological expertise, and investment will be essential for success

To thrive business needs stable and prosperous societies

To achieve SDGs **US\$ 5-7 trillion** is needed over the next 15 years, globally, and there is a gap of US\$ 2.4 trillion in developing countries alone.

The private sector also needs the public sector, e.g., enabling environment and incentives for inclusive and sustainable business.

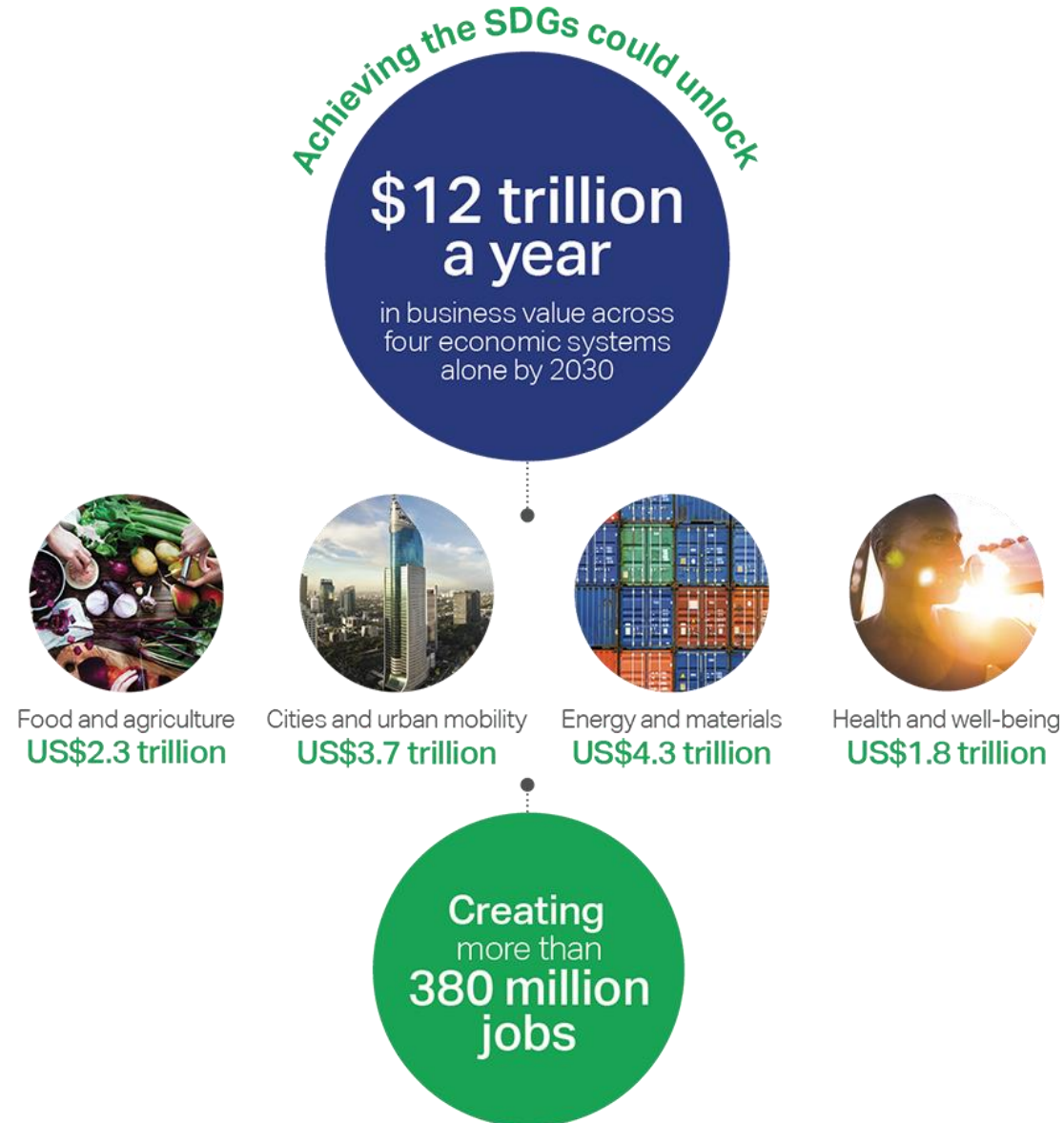
## Role of the Private Sector in developing countries



Source: UNEP



# Why should the private sector be interested in the SDGs?



**Source** —Business & Sustainable Development Commission (2017). *Better Business, Better World Report*.



# Global trends are enhancing value creation



## TRANSFORMATIVE TECHNOLOGY

*Technology is enabling companies to reach more consumers at a lower cost than ever before, supporting new business models*

*Stakeholders are using technology to become savvier consumers, employees, and investors*



## RESPONSIBLE GOVERNANCE

*Companies are responsible to a growing set of stakeholders*

*Shareholders are reinterpreting fiduciary duty and the extent to which it requires acute focus on maximizing shareholder impact*



## PARTNERSHIPS

*Today's challenges blur lines across sectors with recognition that these problems are too complex to tackle alone*

*The Sustainable Development Goals themselves unite sectors, providing a common language and reporting platform for impact.*





End poverty in all its forms everywhere



End hunger, achieve food security and improved nutrition and promote sustainable agriculture



Ensure healthy lives and promote well-being for all at all ages



Ensure inclusive and quality education for all and promote lifelong learning



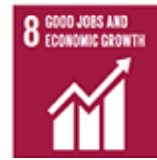
Achieve gender equality and empower all women and girls



Ensure access to water and sanitation for all



Ensure access to affordable, reliable, sustainable and modern energy for all



Promote inclusive and sustainable economic growth, employment and decent work for all



Build resilient infrastructure, promote sustainable industrialization and foster innovation



Reduce inequality within and among countries



Make cities inclusive, safe, resilient and sustainable



Ensure sustainable consumption and production patterns



Take urgent action to combat climate change and its impacts



Conserve and sustainably use the oceans, seas and marine resources



Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss



Promote just, peaceful and inclusive societies



Revitalize the global partnership for sustainable development



# 10 KEY FACTS ABOUT THE SUSTAINABLE DEVELOPMENT GOALS

1. The Global Goals need you - It's not only up to governments, but it's up to all of us to take action. Even little things can make a big impact.
2. The Global Goals will change the way the world does business – They want to transform the world economy so it works without violating workers rights and harming the environment.
3. The Global Goals are one for all and all for one - No goal is more important than the other and they all complement each other.
4. The Global Goals will address climate change - Climate change is one of the most pressing issues of our time and it affects every country on every continent.
5. The Global Goals will eradicate extreme poverty – The predecessors of the Global Goals, the MDGs, have helped cut extreme poverty by half from their establishment in 2000 until today. That is a great achievement but it is not enough! The Global Goals aim to end poverty in all its forms and everywhere by 2030.
6. The Global Goals will leave no one behind – They are for young and old people, for small and big countries, for people living in rural areas and people in busy cities. They will leave no one behind.
7. The Global Goals are hands-on - They contain concrete plans on how to change the world, how to pay for it and how to make sure that everybody is on board.
8. The Global Goals are “Global” – They tackle challenges for all countries across the globe.
9. The Global Goals are the people's goals – The goals have been developed by all the 193 UN Member States, NGOs and people like you, all working together.
10. The Global Goals are the world's ultimate to-do list for the next 15 years - The 17 goals are for making this planet a better place by 2030 which includes ending extreme poverty, fighting inequality and fixing climate change.



# Thank you!

