

SUSTAINABILITY
COMPETITION
NEXT STEPS
AND
DEVELOPING YOUR
ROAD MAP

<https://mscop.ku.edu.tr/>



Next steps

- ✓ Semi Finals (possibly the first week of December-the date will be announced)
- ✓ Finals / 9 March 2018

Visit to Siemens Campus

November 17 2017

- ✓ If not all the members of the team won't be able to join, some members should be there to understand the Siemens Campus
- ✓ We highly encourage that you develop your solution thinking both KU Campus and Siemens Campus



Semi Final

- ✓ There will be a jury of 10 people: 5 jury from KU and 5 jury from Siemens
- ✓ All groups will make 5 minutes pitching and will get 3 minutes feedback from the jury
- ✓ The jury will chose 5 groups for the finals in March
- ✓ 5 groups will get 5.000 TL each to develop their prototypes and test it

Sustainable Campus Operations Certification

All groups who successfully pitched during the semi-final will be eligible to have Sustainable Campus Operations Certification



**Final
March 9
2017**

- ✓ 5 groups will get more in depth mentorship and 5.000 TL for their demo and test
- ✓ There will be a jury of 8 people:
- ✓ All groups will make 10 minutes pitching and will get 5 minutes feedback from the jury
- ✓ Jury will chose 3 groups to award



Final Award

- ✓ 3 groups will have breakfast and meeting with the Board of Siemens. They will be able to present their ideas.
- ✓ 1 group will visit to Siemens HQ in Munich, Germany

How to work with mentors?

- ✓ Mentors info will be shared with you. You can contact mentors when you have questions to them.
- By emailing, by calling by skyping, by meeting
- ✓ You might have questions to some different mentors based on their expertise, so feel free to contact them.



How to work with KUSIF?

- ✓ If you have any questions about the tools that are presented during the kick-off, you can contact with KUSIF Team



Resources <https://mscop.ku.edu.tr/>

- ✓ The participants and mentors will have access with password to the internal resource section
- ✓ You can Access to:
 - ✓ Presentations
 - ✓ Thematic brain storming work posters
 - ✓ Mentors list and contacts
 - ✓ Participants list and groups
 - ✓ Project Team list and contacts



SEMI FINAL PRESENTATION

- ✓ General Information About Your Project (What Is Your Project? Why Is Your Project Should Be Chosen?-Not More Than 10 Words!)
- ✓ Project Team (Names, Basic Information and Only Some Important Information That You Want To Emphasize)
- ✓ The Problem We Want to Solve (Use Problem Tree)



SEMI FINAL PRESENTATION

- ✓ Who Are The Stakeholders?(Who Are Effected From The PProblem? Who Effect The Problem? and Use Stakeholder Mapping))
- ✓ Solution or Proposed Solution and Why This Solution Is Important For Sustainability? (Use Objective Tree)
- ✓ Social Impact (Who Are The Beneficiaries? What Kind of Change Or Changes Do You Intend?)



SEMI FINAL PRESENTATION

- ✓ Why We Are Extraordinary? (Highlight The Features Putting Your Project Forward. Example: The Technology That You Might Use Or Your Network, etc.)
- ✓ Current Situation (What Is The Situation Now and What Are You Looking For?)
- ✓ What Will You Do With 5000 TRY If You Are Selected? (Budget Planning and Next Steps)



YOUR ROAD MAP UNTIL THE SEMI-FINALS

- Develop your road map for 4 weeks (what is your plan?)

